



tinygiants

creating the bigger picture



About Tiny Giants

Tiny Giants is a 3D communication studio based in Enschede (Netherlands) that empowers brands with animations, concept visualisation and storytelling. Too often when good ideas are brought into the world they get lost in translation; whether from one domain to another or from designer to customer. With our passion for 3D, we aspire to create a meaningful impact on how society visually communicates and educates, helping the right values to reach their audience. We try to achieve this with modelling, creating animations, and using new media to tell your stories and empower your brand. We emphasise on experience; by combining creativity, the right skill-sets and a little bit of homework, a suitable atmosphere can be created for your particular audience. We dream to innovate visual communication and strive to collaborate on a personal level. Our initiative to team up with other creative entities helps us to show core values in the right light. The achievements of Tiny Giants range from conceptualisation to realisation, empowering organisations and corporates, as well as experiences in the fields of art and music. Our cultural diversity and open mind-set allow us to successfully reach our goal together.





Four years ago, we joined the United Nations Global Compact.

Our team consists of young, ambitious individuals with multicultural backgrounds. We were introduced to the UN Global Compact by a partner of ours who is a member of the UN GC. Their strong belief in the importance of this movement for creating a better future together helped us clearly see the similarities between our vision and the vision of the UN GC.

"Too often when good ideas are brought into the world they get lost in translation; whether from one domain to another or from designer to customer."

We believe that this same obstacle creates miscommunication when communicating the Global Sustainable Development Goals between nations, cultures and religions. Helping different parties from UN GC to communicate with one another could help overcome this in order to support the "2030 Development Agenda". Not only is it an issue within the UN GC communication but also society needs to be more aware of the importance of big institutions and organizations working together to achieve united goals. This mindset and our passion for visual communication motivate us to be a valuable addition to the United Nations Global Compact.

Since our participation as a UN GC member we have been giving our best to not just experience an overwhelming first year running Tiny Giants, but also in parallel our first year in the UN GC network. We are proud of our achievements so far and as our Chief Executive Sebastian Helmig is confirming in his following statement, we just got started and will continue our support!

STATEMENT OF CONTINUED SUPPORT BY THE CHIEF EXECUTIVE OFFICER

14th of March 2020

To our stakeholders:



I am pleased to confirm that Tiny Giants reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption.

In this annual Communication on Progress, we describe our actions to continuously improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Sebastian Helmig
CEO, Tiny Giants





Description of Action #1

Supported STG's: supporting all STG's through increasing awareness



Project: The SDG Game – Promotional Animation



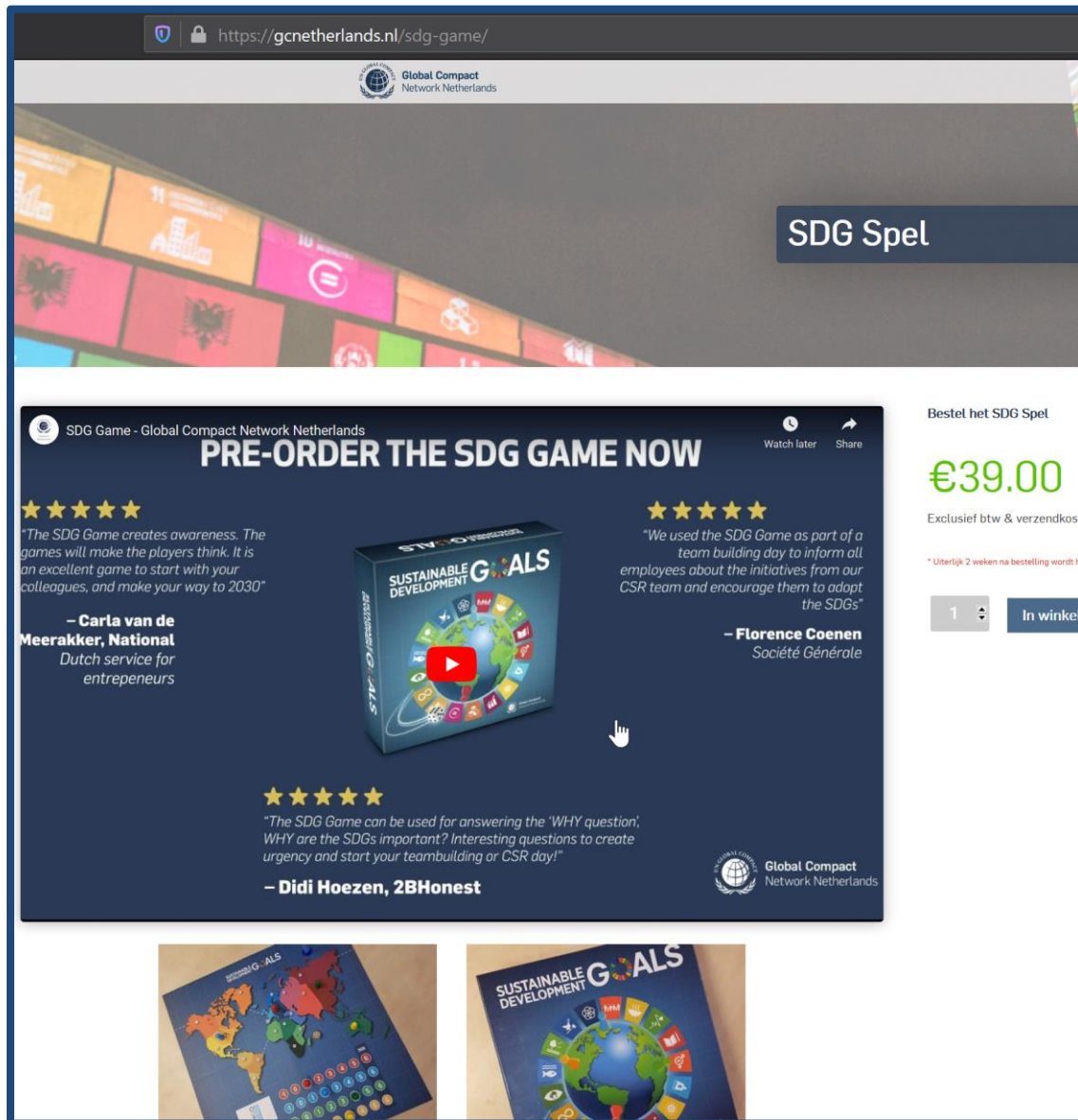


Figure 1 <https://gcnetherlands.nl/sdg-game/>

The [young professionals](#) team of Global Compact Network Netherlands has developed the SDG Game to raise more awareness for the [Sustainable Development Goals](#) (SDG's) within their organization. The game introduces you and your colleagues to the SDGs in a playful and interactive way to encourage action from the shop floor.

The game can be played in (max.) teams of 4. Together with your team you'll answer several SDG-related questions to get to the finish and win the game! Playfully you will learn more about the challenges on the road to 2030. After becoming aware of the goals, the intention is to take time together to evaluate the game. What can you do? And how can you deploy within the company to get the SDGs?





In Q1 of 2021 a renewed SDG Game! After the launch of the SDG Game in 2019, it is time for a renewed and extended version. The team has added an activation tool: The SDG Project Kickstarter! This tool supports to transfer your SDG knowledge and awareness into concrete projects by practical steps.

Have you become enthusiastic to learn more about the SDGs and raise the awareness of your team? Order the SDG Game now!

For more information:

It is an English language game with both an English and a Dutch manual.

You can order up to 100 games via the website. In case you would like to order more than 100 games, please contact us via info@gcnetherlands.nl

The Support of Tiny Giants:

Such an important and inspiring achievement of the Young Professionals Program and [Global Compact Network Netherlands](#) to have united incredibly dedicated and creative minds resulting in an actual board game for corporations and organizations to play and educate and activate their teams towards a sustainable future!

As a [United Nations Global Compact](#) participant, we could not be more grateful for having supported this playful movement with the promotional animation!

It was a challenge to convey all the information joyfully and professionally while not losing track of the urgency of all of it in just one minute!

But thanks to the trust and excellent collaboration of heroes such as [Rachel Klaverboer](#) and [Jan van den Herik](#) we can now expect pre-orders to flow in and sustainability to spread!





Figure 2 <https://gcnetherlands.nl/sdg-game/>

And we, Tiny Giants, thank you [Global Compact Network Netherlands](https://gcnetherlands.nl/) and the Young Professionals Program for the SDG Game and this fantastic and important collaboration!

Description of Action #2

Supported STG's: supporting all STG's through increasing awareness



Project: Hoisting the SDG Flag

25 September 2020 was the day that five years ago the Sustainable Development Goals were signed by the countries affiliated to the United Nations. Every year we in the Netherlands reflect on this global agenda for sustainable development during the [SDG Action Day](#). Entrepreneurs, representatives of companies, knowledge institutions, civil society organizations and young people discuss this important agenda to which companies make an impactful contribution. When it comes to climate, diversity, preventing inequalities or circular economics; these are issues that companies are looking at to see how



they can increase their positive contribution to this and reduce their negative contribution. All members of Global Compact Network Netherlands have received an SDG flag, which was hoisted on 25 September.

The Support of Tiny Giants:

Together with [SDG Nederland](#), [Global Compact Network Netherlands](#), [VNG](#), [Ministerie van Buitenlandse Zaken](#) we hoisted the SDG Flag and showed we are committed to climate action, gender equality, biodiversity and fair work. SDG roadmap for 2030. Yes we can! [#togetherfortheSDGs](#) [#samenvoordeSDGs](#) [#Agenda2030](#)

Press:

OneWorld - <https://lnkd.in/eymJXhG>

IUCN - <https://lnkd.in/e9D8WSN>



Figure 3: The Tiny Giants Co-Founders being proud of having supported the 25th



Description of Action #3

Supported STG's:



Project: Tiny Giants X Sheltersuit – Shelterbag Give-Away

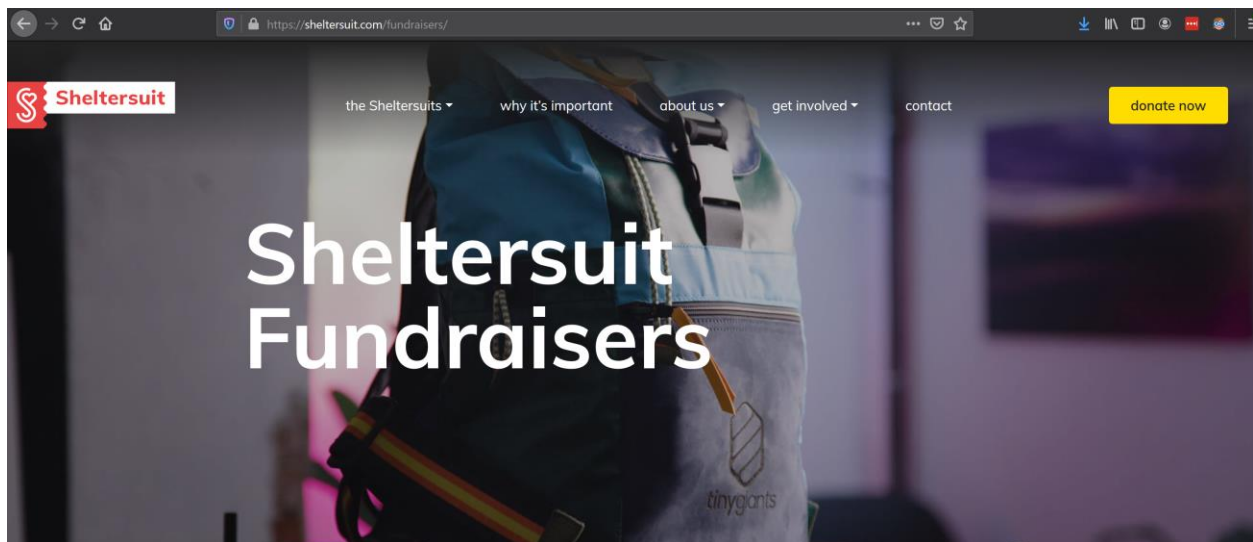


Figure 4 <https://sheltersuit.com/fundraisers/>

About Sheltersuit, the Shelterbag and #bag4bag initiative:

Sheltersuit is a non-profit organization providing immediate shelter to the homeless while using upcycled materials in their social factory in The Netherlands, where they provide jobs for former refugees and people with a distance to the labor market.

Sheltersuit started something new! They designed a limited-edition backpack. By buying one backpack, they can provide one Shelterbag. A bag for a bag. Sheltersuit's products provide warmth and shelter for people experiencing homelessness. The Shelterbag is a personal shelter, the Sheltersuit is a full-body suit for all-season protection. All proceeds will support Sheltersuit

Foundation, providing warmth and dignity to people experiencing homelessness.

Would like to know more about the Sheltersuit [#bag4bag](#) initiative?

Enjoy Vogue's beautiful article on the backpack pilot:

<https://www.vogue.com/.../sheltersuits-upcycled-backpack...>

The Support of Tiny Giants:



Figure 5 <https://vimeo.com/514291742>

'WIN AND SUPPORT! And give someone in need a Shelterbag!' – Tiny Giants

Tiny Giants X [Sheltersuit Foundation](#):

This (Figure 6) is a Tiny Giants-themed backpack in Sheltersuit style – designed and produced by Ahmad Shasho (head designer at Sheltersuit) out of available and recycled materials.

We will give it away for free with the aim to generate more attention for Sheltersuit and its mission! By donating any amount no matter how small or big (even better) our audience gets the chance to be our winner:



Also you as a reader of this COP can donate and participate now:

<https://sheltersuit.com/fundrai.../tiny-giants-x-shelteruit/>

And sharing this story and using the following tag and hashtags helps us to reach more supporters:

@sheltersuitfoundation #bag4bag [#peoplehelpingpeople](#)

We will announce the winner on the 1st of May 2021 at 12:00 pm via our social media platforms and reach out to assure the delivery of this bag for a bag!

Description of Action #4

Supported STG's:



Project: Urban Greenhouse – Competition Pitch Video

The explosion in urban growth presents opportunities as well as challenges to, among others, our food systems. As a result, many cities are exploring how to create liveable and healthy environments for their citizens that also integrate sustainable ways to produce food.


To support these developments and explore the potential of urban farming, [Wageningen University & Research](#) (WUR) organizes an [Urban Greenhouse Challenge](#) every other year. For this challenge, students world-wide are invited to develop an urban farming business plan to be implemented in one of the world's major metropolises.






"TeAMSPirit", a group of our MSc MADE, WUR and TU Delft students won third prize!

The Support of Tiny Giants:

**TeAMSPirit | Urban Greenhouse | AMS**

70 followers
6mo • Edited • 


What a journey it has been! The finals of the [#WURUrbanGreenhouseChallenge](#) by [Wageningen University & Research](#) were exhilarating and the competition was fierce. All concepts, in their unique and innovative ways, were convincing and clearly taking urban farming to the next level. So we are excited and incredibly proud to announce that our Turtle was awarded the third prize!

But this will not be the end, we will continue to share our ideas, concepts, and thoughts to lead the path into the food of tomorrow!

We want to especially thank [Tiny Giants - 3D communication studio](#) for their help with the convincing pitch video!

Of course, also a special thank you to [Mark Schonagen](#), [Witteveen+Bos](#), [PARUS](#), [Meerlanden N.V.](#), [GROWx Amsterdam](#), and the [Amsterdam Institute for Advanced Metropolitan Solutions \(AMS Institute\)](#) for their unlimited support and guidance. And, last but not least, a big congratulations to all team members:

[Annie Berendsen](#), [Merel Schonagen](#), [Nora Thierry](#), [Hanna Winters](#), [Titus Venverloo](#), [Jens Slagter](#), [Nicolás Carvajal Ordóñez](#), [Roberto Carlos Márquez Estrada](#), [Tearlach](#), [Liwei](#), [Yuanyuan](#), and our coach [Alexander Laarman](#)!



THE TURTLE
TEAMSPIRIT

Figure 6 <https://www.linkedin.com/feed/update/urn:li:activity:670875717411236096/>





We look back at the moment of their announcement with excitement and are grateful for the opportunity of having collaborated and visually supported the [Amsterdam Institute for Advanced Metropolitan Solutions \(AMS Institute\)](#) TeAMSpirit successfully! More info: <https://lnkd.in/g9xWcNP>

‘We just started’

Tiny Giants consist of a team with less than 20 members and purely works in the digital domain. Our team exists for just 4.5 years and therefore still needs to grow and tackle the following targets with a positive incentive for the future:

Human Rights

- Keep on ensuring workers are provided safe, suitable and sanitary working conditions
- Keep on protecting workers from workplace harassment, including physical, verbal, sexual or psychological harassment, abuse or threats
- Take measures to eliminate ingredients, designs, defects or side - effects that could harm or threaten human life and health during manufacturing, usage or disposal of products.
- Not participating in any form of forced or bonded labour
- Complying with minimum wage standards
- Ensuring that employment-related decisions are based on relevant and objective criteria

Environment

- Avoiding environmental damage via regular maintenance of production processes and environmental protection system (air pollution control, waste, water treatment systems, etc.)
- Ensuring emergency procedures to prevent and address accidents affecting the environment and human health
- Not using chemical and other dangerous substances
- Anti - Corruption
- Assessing the risk of corruption when doing business
- Mention “anti-corruption” and/or “ethical behaviour” in contracts with business partners
- Ensuring that internal procedures support the company’s anti-corruption commitment





MEASUREMENT OF OUTCOMES

- Description of actions or relevant policies related to Human Rights

Wageningen University & Research is a collaboration between Wageningen University and the Wageningen Research foundation.

The mission of Wageningen University & Research is 'To explore the potential of nature to improve the quality of life'. Over 6,500 employees and 12,000 students from more than hundred countries work everywhere around the world in the domain of healthy food and living environment for governments and the business community-at-large.

The strength of Wageningen University & Research lies in its ability to join the forces of specialised research institutes and the university. It also lies in the combined efforts of the various fields of natural and social sciences. This union of expertise leads to scientific breakthroughs that can quickly be put into practice and be incorporated into education.

The domain of Wageningen University & Research consists of three related core areas:

Food and food production

Living environment

Health, lifestyle and livelihood

Tiny Giants has been collaborating with Wageningen University & Research for the past 2 years (ongoing) on how to enhance their communication visually in order to achieve more support and investment for their agriculture initiative which thrive to enable the basic human right of having access to food globally.

Internally we at Tiny Giants respect and defend every single Human Right within and outside our organisation and networks.

- Description of actions or relevant policies related to Labour

Tiny Giants is currently consisting of very young and ambitious members which all have the exact same conditions, support and even financial gain as our highest executive. This is a company culture that we think is unusual today, but a healthy rebellion that we hope future labour industries will give a chance to adopt.

Besides that we invest into the next generation of labour by giving guest lectures at Universities and schools and welcoming internships during which we share the





United Nation Global Compacts importance and our involvement since there should not be a single company existing that has a young audience but does not spread the urgency of the STGs.

- Description of actions or relevant policies related to Environment

Besides all of our external efforts mentioned in this COP even our internal daily existence is by definition supportive towards the environment:

1. We banned plastic from our workspaces
2. Our company building is a sustainable reconstruction of an environmentally damaging factory
3. The only resources that we consume in order to perform our services is electricity

- Description of actions or relevant policies related to Anti-Corruption

Tiny Giants Co-Founder became board member of Platform of Entrepreneurship Twente, the highest overseeing board of enterprises and entrepreneurship of the entire region Twente. As the voice of entrepreneurship in Twente the board's responsibility is to strengthen and balance the relationship between the regional small and big companies in order to guarantee a transparent, fair and most importantly corruption free economies:

<https://www.twente.com/platform-ondernemend-twente>

The Future

United Nations Global Compact 'Young Professional Program'

<http://www.gcnetherlands.nl/nieuws/projecten/106-project-young-professional-program>

Global Compact Network the Netherlands initiated the Young Professional Program. Fifteen young people working in various positions at various companies participated in the Global Compact Network Netherlands, committed one day per month for the Sustainable Development Goals (SDG's). After the introductory day which immediately yielded much inspiration, the youths in two groups started to work out a practical hands-on project under the guidance of coaches from the member companies KPMG and Witteveen + Bos.





During the Masterclass SDG's which was also organized by Global Compact Network in Netherlands on June 20th 2018, they shared their dream for 2030, the year when the SDG's should be globally fulfilled. They were also inspired by the UN Global Compact New York.

This project is running for already 4 years and is planning to grow with new members.

Tiny Giants aims to have achieved global impact by collaborating committed with the Young professional team and launching the official program globally by this year of 2020, hand in hand with the UNGC-New York:

SHAPING OUR FUTURE TOGETHER!

I would know what to do. This is the leadership program for ambitious future leaders (25-35 years), developed around the Sustainable Development Goals <https://lnkd.in/dNShuSc>. The Decade of Action, this is how the 20s are also called. Take action to reach the SDGs by 2030. The Young Professionals Program (YPP) is an action-based development program, that will challenge you and your team substantially. During a full year you are working in a cross-company team on an important issue, dive into the world of sustainable development and the SDGs. You get to work during the project on the different dimensions of effective teamwork. And you work actively on other essential leadership skills, under permanent guidance and supervision of an experienced executive team coach. The YPP 2020 starts mid-December. There are only 20 spaces available, so make sure you'll join on time. Invest in yourself and make a difference together. Do you know talented young leaders or others that surely should know about the YPP, please do forward this message to them. Highly recommended! More info: <https://lnkd.in/dNShuSc> [#leadershipdevelopment](#) [#sdgs](#) [#ypp](#)

- YPP, 2020

